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# press release

## **GEODIS recognized as a Leader in the 2018 Gartner Magic Quadrant for Third-Party Logistics, Worldwide**

**GEODIS' highly structured customer segmentation strategies, strong innovation culture and active Corporate Social Responsibility strategies serve the efficiency of its full-fledged portfolio of services.**

(Levallois-Perret, France, June, 28) - GEODIS, a worldwide leader in transport and logistics, was recently recognized as a Leader by Gartner, the world's leading information technology research and advisory company, in its May 2018 Magic Quadrant for Third-Party Logistics, Worldwide. GEODIS has five Lines of Business (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express and Road Transport), which manages its customers supply chain by providing end-to-end solutions enabled by its people, its infrastructure, its processes and systems. GEODIS' service portfolio is strongly supported by the highly structured customer segmentation strategy that clearly defines how the company supports and adds value to each customer segment.

*"We are honoured to be recognized as a Leader in the Gartner Magic Quadrant" comments Marie-Christine Lombard, CEO of GEODIS. "We believe this recognition is a validation of our strategy to be the growth partner of our clients, and feel it testifies to the continued efforts the company makes to always better serve its customers."*

The world's leading research and advisory company, Gartner equips business leaders with indispensable insights, advice and tools to achieve their mission-critical priorities and build the successful organizations of tomorrow. Gartner's Magic Quadrant for Third-Party Logistics, Worldwide evaluates third-party logistics providers' ability to be a preferred global provider. Supply chain leaders in logistics can use this research to better evaluate these 3PLs and their capabilities when selecting the right set of providers to meet their global logistics needs."

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**GEODIS – [www.geodis.com](http://www.geodis.com)**

*GEODIS is a worldwide leader in transport and logistics operating directly in 67 countries and serving 120 countries through its agent network.*

*In 2017, GEODIS generated €8.1Bn in sales with 40.500 employees worldwide.*

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